

Prospectus

**GURU  
Nanak**

**COLLEGE DEHRADUN**

**NAAC ACCREDITED**

*"A Government University Degree, approved by all Statutory Councils and globally accepted for Government and Private sector careers."*

**Inspiring Knowledge. Building Character  
Creating Leaders.**

Guru Nanak College, Dehradun is committed to delivering quality education through academic excellence, ethical values, and holistic development, preparing students to become skilled professionals and responsible citizens in a dynamic global environment.



 Jhajra, Dehradun

 +91 7300900900

 [www.gnc.edu.in](http://www.gnc.edu.in)



# Bachelor of Business Administration (BBA)

The Bachelor of Business Administration (BBA) is an undergraduate degree program designed to provide students with a comprehensive understanding of business principles and practices. The program equips students with the skills necessary for effective management and decision-making in various business environments. The BBA program typically spans three to four years, depending on the institution and country, and is divided into six to eight semesters.





**Guru Nanak College is one among the leading Institutions of India, situated in the serene & academically vibrant city of Dehradun, has established itself as a prestigious centre of higher education since its inception under the aegis of NIMS, Dehradun, a leading educational group since 2009. The college has become a top college in the region because of its expertise in studies. It has gained recognition as one of the most prestigious college in Dehradun despite its short history.**

# About Us

**Guru Nanak College's culture is deeply committed to nurturing the development of the next generation of Pharmaceutical professionals, Paramedics, & Nurses. This commitment goes beyond just teaching academic excellence. Through its diverse course offerings, it advocates for the belief that education is a crucial factor in personal & societal advancement.**

**Guru Nanak College's collaboration with Career Buddy Club (CBC) is a special feature that distinguishes it from other colleges. CBC is a Dubai-Based firm known for its extensive career guidance & mentoring. The college's commitment to career readiness has resulted in a remarkable job placement, rate of up to 100% for graduates due to this partnership. The collaborations with CBC India & CBC Dubai further expand employment possibilities. India Accelerator's partnership exemplifies the college's commitment to developing entrepreneurial talent among students, which can help transform innovative ideas into successful ventures.**

# Affiliation

The Bachelor of Business Administration (BBA) program is affiliated with Sri Dev Suman Uttarakhand University (SDSUU). It is also approved by All India Council of Technical Education (AICTE), ensuring that the program adheres to recognized educational standards and provides students with a comprehensive curriculum in business administration.



Sri Dev Suman  
Uttarakhand University  
(SDSUU)



All India Council of  
Technical Education  
(AICTE)

Jhajra Chakrata Road, Dehradun, Uttarakhand, India - 248007

# Career Opportunities

- **Business Analyst:** Analyze business processes, identify areas for improvement, and provide data-driven recommendations to enhance efficiency and effectiveness.
- **Marketing Executive:** Develop and implement marketing strategies to promote products and services, conduct market research, and analyze consumer behavior.
- **Human Resource Manager:** Manage recruitment, training, employee relations, and performance management within organizations to foster a productive workforce.
- **Financial Analyst:** Evaluate financial data, prepare reports, and assist in investment decisions and financial planning for organizations.
- **Operations Manager:** Oversee daily operations, improve processes, and ensure that business activities run smoothly and efficiently.
- **Sales Manager:** Lead sales teams, develop sales strategies, and work to achieve sales targets while building relationships with clients.
- **Entrepreneur:** Start and manage your own business venture, applying business principles to create and grow a successful enterprise.
- **Consultant:** Provide expert advice to organizations on various aspects of business management, including strategy, operations, and marketing.
- **Supply Chain Manager:** Manage the flow of goods and services from suppliers to customers, optimizing logistics and inventory management.
- **Project Manager:** Plan, execute, and oversee projects within organizations, ensuring they are completed on time, within scope, and on budget.



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# Research opportunities

- **Consumer Behavior:** Study the factors influencing consumer purchasing decisions, preferences, and trends in different markets.
- **Marketing Strategies:** Analyze the effectiveness of various marketing strategies and campaigns, including digital marketing, social media marketing, and traditional advertising.
- **Human Resource Management:** Research best practices in recruitment, employee engagement, performance management, and organizational culture.
- **Financial Management:** Investigate financial decision-making processes, investment strategies, and the impact of financial policies on organizational performance.
- **Entrepreneurship:** Explore the challenges and success factors for startups and small businesses, including innovation, funding, and market entry strategies.
- **Supply Chain Management:** Study the dynamics of supply chain operations, logistics, and inventory management, focusing on efficiency and cost reduction.
- **Business Ethics and Corporate Social Responsibility (CSR):** Research the role of ethics in business decision-making and the impact of CSR initiatives on brand reputation and consumer trust.
- **Strategic Management:** Analyze strategic planning processes, competitive analysis, and the implementation of business strategies in various industries.
- **E-commerce and Digital Business:** Investigate the growth of e-commerce, online consumer behavior, and the impact of technology on traditional business models.
- **Organizational Behavior:** Study the impact of leadership styles, team dynamics, and organizational structure on employee performance and satisfaction.



## POWER DEGREE

Power Degree, by CBC, is a Job Guarantee Program designed to train fresh graduates to the highest industry standards. Through partnerships with leading industry players, we provide job assurance, and this program can be seamlessly integrated with any degree.

- ➔ **Your Gateway to Success:** Join the ranks of our successful graduates who have conquered the job market with a 100% placement rate. Your journey to a secure future begins here.
- ➔ **Tailored to Triumph:** Our program is designed to meet market demands, making you an asset in any industry. Embrace an education that's not just theoretical, but it's transformative.
- ➔ **Invest in Your Future:** Make a decision that counts. With the Job Guarantee Degree Program at CBC, you're not just gaining a degree; you're securing a career.
- ➔ **Ongoing Alumni Assistance:** Beyond graduation, our robust alumni network and career services will guide your continuous growth.
- ➔ **Don't let uncertainty define your journey.** Choose CBC's Job Guarantee Degree Program and carve your path toward a future filled with promise and prosperity.
- ➔ **Explore the Unmatched Benefits of Our Program!**



4 Industry Integrated Certifications



60+ hrs Personalized Mentorship



Fresher focused Job Portal



Pre Employment Training



200+ Skill Assessment Tests



4-6 Months On Job Training



Gain insightful industry experience from 50+ Industry Experts



50+ Job Interviews



Become Job-Ready

# Placements



**1000+**  
Recruiters



**30+**  
Fortune 500  
Companies



**30 Lac**  
Highest  
Package PA



**150+**  
MNCs

## INDUSTRY ASSOCIATIONS



# Eligibility

Bachelor of Business Administration

# BBA



## Eligibility Criteria

### Educational Qualification

- You must have passed Class 12 from any stream with English as a subject.

### Minimum Marks Requirement

- General category: 50% aggregate marks
- SC/ST category: 45% aggregate marks

# FEE STRUCTURE FOR ACADEMIC SESSION 2026-27

**COURSE** : Bachelor of Business Administration (BBA)  
**DURATION** : 3 Years  
**AFFILIATED FROM:** Sri Dev Suman Uttarakhand University (SDSUU)

	I Year	II Year	III Year
Registration Fee	1200	-	-
Admission Charges	8000	-	-
Tuition Fee	45,000	45,000	45,000
Lab, Library, Medical Consultation & Ambulance Service	4800	4800	4800
ERP Membership	1500	1500	1500
<b>Total</b>	<b>60,500</b>	<b>51,300</b>	<b>51,300</b>

## ACCOMMODATION CHARGES

Categories	Standard W/O Package	Standard With Package	Deluxe (Non AC) W/O Package	Deluxe (Non AC) With Package
Four Sharing Room	Rs.65,000/-	Rs.58,000/-	Rs.78,000/-	Rs.68,000/-
Three Sharing Room	Rs.78,000/-	Rs.70,000/-	Rs.90,000/-	Rs.80,000/-
Two Sharing Room	Rs.90,000/-	Rs.80,000/-	Rs.1,00,000/-	Rs.90,000/-
Hostel Enrollment & Furnishing Fee: Rs.5,000/- (To be paid once)		Laundry Charges: Rs.4800/- Per Year		

**AC Deluxe rooms are available at an additional cost of Rs.15,000/- (without package) or Rs.10,000/- (with package).**

## OTHER CHARGES

Examination Fee (Internal, Viva Practical, Job assesment, VAC) : Rs.3500 (Per Sem).
Examination Fee : External Theory & University Registration applicable as per University Norms (As Per Actuals).
Uniform : Rs.5999/- (To be paid once)

## NOTE

- ❖ Career Development, Recruitment & Entrepreneurship: Ref - Power Degree by Career Buddy Club.
- ❖ Dissertation Charges: Rs.5,000/- (To be paid in final year) Shall be Applicable for selected courses as per the university curriculum.
- ❖ Transportation Fee (Optional): Applicable for transportation to and from Dehradun city & around for day scholars as per distance.
- ❖ Transportation Fee (Optional): Applicable for internship/clinical posting/On- Job Training for both hostellers & day scholars as per distance.
- ❖ Package seats are offered for the complete duration of course only & Tuition Fee of these courses include other charges except Examination Fee.

## RULES & REGULATIONS

- ❖ Schedule of Depositing Yearly Fee is 1<sup>st</sup> March ❖ Candidates must read all the rules & regulations carefully so as to make themselves fully familiar with them ❖ All Disputes are subjected To Dehradun Jurisdiction only. Terms & Conditions are indicated on receipt and prospectus shall be strictly applicable & no relaxation beyond rules & regulations shall be entertained. Scholarship seats are limited and will be provided on first come first serve basis. ❖ Pay & Use Facilities- (a) Electricity Charges as per meter reading (shared by no. of residents) (b) Health Club/Gymnasium (c) AC / Air Cooler Rooms. (f) Club Membership. (g) Sports and Extra Curricular Activities. ❖ Eligibility, Fee Payment & Seat Availability-This fee structure is for information only and not legally binding for admission. The college/university/board/council reserves the right to cancel admission or discontinue any course if required. Students must pay admission or academic fees only after verifying their eligibility & in a timely manner to avoid late fee of Rs.100/day. If any false or incorrect documents are submitted that do not meet the eligibility criteria of the college/university/board/council, the college will not be responsible, and no refunds will be processed. Admission is subject to eligibility and seat availability.

# SCHOLARSHIP



## Merit-Based Scholarships

12 <sup>th</sup> (%)	Scholarship (%)
65-75 %	10 %
75-85 %	15 %
85-95 %	20 %
95 % & Above	TFW

## Additional Scholarships

Uttarakhand Domicile	10 %
Girl Child	10 %
Orphan	10 %
Sports	10 %
Siblings	10 %

- **Merit-Based Scholarships and additional Scholarships are applicable for first year only, subject to Approval from Scholarship Committee.**
- Merit-based scholarships can be combined with additional scholarships (e.g., Uttarakhand Domicile, Girl Child, etc.) upon approval.

## Kalpana Chawla Scholarship

- **A Special Opportunity For Top-Performing 5% Students:**
- **Eligibility:** Scholarships are available from 2nd year onwards for top-performing students based on internal marks, provided they maintain a minimum of 75% attendance.

### Note:

Scholarship committee reserves the right to amend and withdraw scholarship subject to seat availability and any other reason as deemed fit

### Approval Process

Request approval via email:  
**[scholarship@gnc.edu.in](mailto:scholarship@gnc.edu.in)**

- For any further details or to inquire about eligibility and the application process, feel free to contact the scholarship department via **Email at: [scholarship@gnc.edu.in](mailto:scholarship@gnc.edu.in)**

# More Than a Room - It's Where You Belong

Secure, Comfortable & Supportive Living at  
Guru Nanak College Hostels



Hostel Campus 1



Hostel Campus 2



Hostel Campus 3



Hostel Campus 4



Hostel Campus 5



Hostel Campus 6

## Hygienic Mess & Dining

Nutritious & Hygienic Mess

- ✓ Vegetarian & Non-Vegetarian
- ✓ Fresh & Balanced Meals
- ✓ Clean Kitchen & Dining Area

## Comfortable Rooms

Room Types We Offer

- ✓ Standard Quad Rooms
- ✓ Deluxe Rooms
- ✓ Executive Rooms
- ✓ AC / Non-AC Options

Hostel Campus 8



## Why Choose Our Hostel

24x7  
Security



Warden  
Supervision



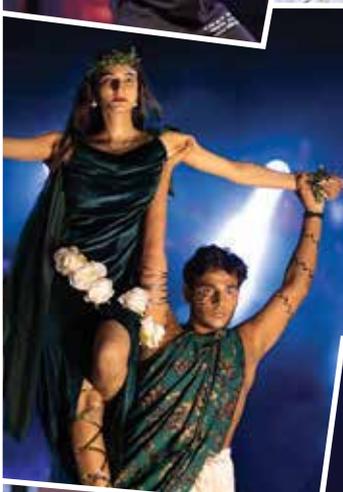
Daily  
Cleaning



# Rangrezza

The Fresher's Night

Star Performer ★ Varun Jain



Star Performer ★ Hardy Sandhu



Star Performer ★ Gurnazar



# Cultural Fest

Star Performer ★ Khushagra Thakur



Star Performer ★ Amrit Maan



Star Performer ★ Milind Gabba





**GROUP OF COLLEGES  
DEHRADUN**

***NAAC ACCREDITED***



Jhajra Chakrata Road, Dehradun  
Uttarakhand, India - 248007